

The Depths of The Emotional Landcape

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- Marcela Jardón



Marcela Jardón at the studio © All rights reserved.

Marcela Jardón, was born in Buenos Aires, 1964. Known for her abstract art, she is a versatile artist who works with different art forms, including painting, photography, object art, installation art, and audiovisual media, all with an abstract approach. Jardón focuses on ideas, which she later expresses through her art. She creates her artwork by combining objects, photographs, and paintings, treating all of them as abstract forms. Her recent works are mainly focused on paintings. According to Jardón, drawing is the best way to express the idea of space. She believes it moves from the abstract non-existence sphere to the concrete existenceconcretion sphere.

This philosophy helps to understand her paintings, which aim to concretize a subjective artistic reality, and her paintings are significant because she shares her thought process and expresses her subjectivity through her art.

Her aim is not only to create aesthetic pleasure for the viewer but also to evoke emotions. She uses a single muted color that rejects visible reality and representation without constructing space to achieve this.

Art enables people to express themselves and recreate their thoughts and emotions.

She believes that experience is a collective phenomenon that goes beyond the individual. Specific experiences shared by many people over time and in different parts of the world can become embedded in our genetic memory.

This enables us to grasp the essence of what a particular landscape represents, regardless of its content, such as a mountain or snowscape, desert or seascape.

Jardón's most recent series of paintings is based on landscapes, a recurring theme in her work. However, she does not approach landscape art in the traditional sense. She does not imitate or

recreate any previously seen landscape. Her landscapes are not based on personal experience, so she does not feel she needs to have witnessed them firsthand to create her art.

Jardón uses organic tempera paint in her artwork to enhance her technique and reduce the use of acrylics. Acrylic paint is made from synthetic materials and has an industrial origin, which reminds the artist of the time when plastics were overused and natural resources were depleted.

Jardón finds tempera paint effective in her black paintings and is researching how to use it in more colorful pieces. She is fond of the contrast between the intense, bright colors and the delicate, grainy qualities of tempera.

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Marcela Jardón (Buenos Aires, Argentina, 1964) is a multidisciplinary artist who trained at the National School of Fine Arts (National University of the Arts) in Argentina. She obtained her degree in 1988 and began her exhibition career. Since 2000, she has lived and worked in Barcelona. Her works have been exhibited and published in America, Europe, and Asia, in various Art Fairs (recently in Germany Art Karlsruhe, C.A.R. Ruhr, in Madrid estampa, Art Madrid, Italia Arte in Nuvola) and in institutions such as the University of Valencia, Sociedad Argentina of Plastic Artists of Buenos Aires, the Sydney Opera House, Australia, the Kanazawa Art Center Citizen, Japan, the University of Alicante Museum, the Bangkok.

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In addition, Jardón's work has been exhibited at the Regional Office of The Rockefeller Foundation, the Center for Contemporary Culture of Barcelona, the Department of Expressions Artistic of the University of Panama, the Argentine Social Museum of Buenos Aires, the Provincial Museum of Quilmes in Argentina, the Museum of Modern Art of Buenos Aires, the Cabildo de Montevideo Historical Museum and Archive in Uruguay, the Aveiro Museum of Portugal, the Museu de Reus, the La Neomudéjar Museum in Madrid, the Santa Mónica Art Center in Barcelona, the Reial Cercle Artístic in Barcelona, at the Spectrum Fair Miami (2018), the LA Art Show, Fair (2019) and in several galleries. Jardón's work is in private and public collections in Argentina, Spain, Canada, Panama, Australia, Italy, Germany, France, the United Kingdom, Japan, Sweden, the USA, Mexico, the Netherlands, and Belgium.

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